

LINE MASTER 3-4 ■ ELEMENTS OF A NEWS STORY

Make sure your news story has all these winning elements.

Effective Planning

- Start by collecting all your information in one place, such as a folder.
- Know what facts and pictures you have before you create your report. Try grouping them into categories, such as “damage” or “emotions.”

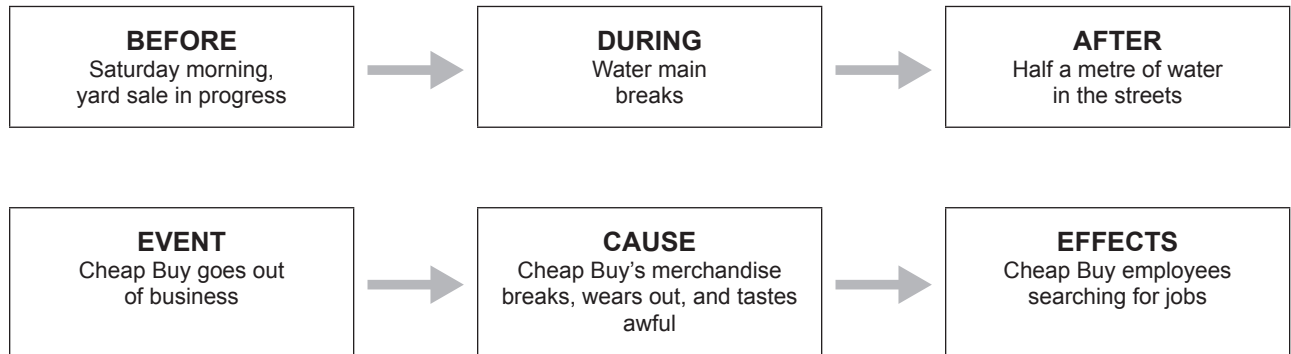
Effective Introduction

- Next, pick your most dramatic idea. Lead with that idea.
- Give your audience the Five W’s + H (who, what, when, where, why + how) close to the top of the story. They don’t all have to be in the first sentence, but they should be in the first few sentences. Use this planner to record the main points in your news story, and to turn them into polished sentences.

W/H	Main Points	Final Sentences
Who?		
What?		
When?		
Where?		
Why?		
How?		

Effective Presentation: Words and Pictures

- Match up the most effective pictures with your points from the Five W's + H chart.
- Decide how to present the whole story. Here are two popular ways:



Now, organize your news story using one of these methods. Write the headings in each box along with the specific details of your news story.

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graph LR; Box1[ ] --> Box2[ ]; Box2 --> Box3[ ]
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